



2017 Actuarial Summit - Gen Re Competition

2017 is the year for being Weird, Wild and Wonderful...

Gen Re is embarking on a digital strategy this year as well as using data analytics to explore ways we can further promote new health and wellbeing and incentivise healthy lifestyle choices.

The Prize

Your choice of the following up to the value of \$1500 (AUD):

- A digital device
- Health and wellbeing (e.g. new gym membership, new healthy meal plan, new fitness tracker)
- A donation to the charity of your choice (Charity must be a registered Australian Charity)

You can mix it up if you want to!

How to Enter

There are two ways to take part:

1. Unleash Your Ideas:

In 100 words or less, describe a simple and effective digital or health/wellbeing initiative that your company could introduce within the next three months – be courageous!

or

2. Tap Into Your Creativity:

Create a picture, short video (less than 60 secs), drawing or cartoon that portrays life insurance and the industry in a positive light. Unique images that make an impression are harder to achieve in a social media world – go wild!

Submit your entries to weirdwildwonderful@genre.com before Tuesday, 23rd May 2017 by 1pm.

Terms and Conditions

All Actuarial Summit attendees are entitled to participate in the competition.

The winning entry will be picked by the Gen Re team. The decision shall be free from business interests and can not be challenged. The legal process is excluded. The best runners-up will be rewarded with a Gen Re goody bag.

The prize may not be paid out in cash and must be claimed no later than 30 June and reimbursement on spend post 23 May 2017..

The winner and runners-up agree that the Actuaries Summit and Gen Re may publicise the winning ideas and the awarding of prizes in their own publications and in the public domain.

The winner will be announced during the Actuarial Summit closing session on Tuesday, 23rd May 2017.