

Insights

Big Data, Data Analytics and Actuaries

Presented by: Adam Driussi

Monday 12 August 2013
12.00pm – 2.00pm
Actuaries Institute
Level 7, 4 Martin Place, Sydney



Sydney

Read any business press and you can't avoid the term 'Big Data'. Put simply, companies are collecting or capturing data like never before. Business leaders are under increased pressure from Boards to demonstrate how they plan to improve or optimise business performance through the use of this data. This represents both a massive opportunity and threat to the actuarial profession as other business professionals stake a claim to data analytics.

This session will discuss a number of case studies of how leading Australian brands are using data and analytics to drive business performance and how the actuarial profession can best position itself to maximise the opportunities in front of us.



Adam Driussi

Adam co-founded Quantum in 2002 where he now employs over 200 staff. Quantum are at the forefront of 'Big Data' in Australia, specialising in assisting clients realise value through the combination of data, analytics and software development.

Quantum's major clients include companies such as Woolworths, NAB, FOXTEL, Telstra, eBay, Qantas and most major financial services companies.

- Places are limited so registration is essential.
- A light lunch will be provided.
- The presentation will begin at 12.30pm.

[Register online](#) or via email events@actuaries.asn.au by **Monday 5 August 2013**.

Register via email events@actuaries.asn.au to view by WebStream.

Find out more about Actuaries Institute events at www.actuaries.asn.au