#### 17th General Insurance Seminar Risk and Reward



Institute of Actuaries of Australia

7 – 10 November 2010 • Sheraton Mirage, Gold Coast

## **Post Event Demand Surge**

Jaykishan Jeyendran © Aon Benfield



# Agenda

- What is demand surge?
- Why is it important?
- What is our approach?
- How can we use this framework?
- What are some things to consider?



## What is demand surge?

- A component of post event loss amplification
- Inflation in prices as a result of the increase in demand for resources relative to supply in the market
- Demand > Supply → Inflated Prices
- Examples of demand surge:
  - Cyclone Larry (~20-30%)
  - Hurricane Katrina (~40%)
  - Victorian Bushfires??



## Why is it important to consider?

- Impacts key stakeholders:
  - Policyholders
  - Shareholders
  - Management
- Most models currently have limited capacity in dealing with demand surge
- Ratings S & P requires the inclusion of demand surge when calculating its cat risk capital charge
- Regulatory requirements APRA Capital Review

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#### **Sources of demand surge**

- Labour
- Materials
- Plant
- Location
- Economy
- Services





# Our approach

- Initial focus on NZ earthquake events and impact on Residential losses
- Detailed 'bottom up' modular approach
- Demand and supply of:
  - Labour occupations (e.g. plumber)
  - Materials (e.g. bricks)
- Uses a weekly time step process
- Data sourced from EQC, Statistics NZ, Rawlinsons, Branz and RBNZ

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**Our approach** 





### Hazard module – Damage states

- Segmenting damaged properties
- Distribution of dwellings at varying return periods





## Labour module – House repair profile

- Defines the sequence in which work is completed
- Varies by damage state and construction type

Repair Profile (Simplified)	Weeks																				
Major reconstruction stages	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
Preliminaries and General																					
Demolition																					
Site Preparation					_																
Substructure						_															
Frame						1															
Structural Walls																					
External															Ī						
Internal Fittings																					
Other																					



## Labour module – Supply from Regions

- Labour is attracted to the event location as the supply of local labour is exhausted
- Hierarchical inflow Labour supply flows are defined via arrival and departure profiles





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### Labour – Time Step Process

	Weeks after event												
	1	2	3	4	5	6	7	8	9	10			
Incoming Demand	25	50	75	100	100	75	50	50	0	0			
Previous Remaining Demand	0	0	25	75	125	175	200	175	150	75			
Demand	25	50	100	175	225	250	250	225	150	75			
Incoming Supply	25	0	0	25	0	0	25	0	0	0			
Available Supply	0	25	25	25	50	50	50	75	75	75			
Supply	25	25	25	25	50	50	50	75	75	75			
Demand Satisfied = Supply	25	25	25	50	50	50	75	75	75	75			
Remaining Demand	0	25	75	125	175	200	175	150	75	0			



#### **Model outcomes**



Bricklayer Carpenter Contractor Electrician Floorlayer

**Total Inflated Cost** 



## **Other considerations**

- Allowances for commercial, industrial and infrastructure demands
- Economic conditions
  - Economic cycle will affect labour supply
  - Currency fluctuations affect import price
- Government intervention
  - Allocation of resources to high priority repairs
  - Caps on material prices



## **Darfield Earthquake**

- Currently collecting data to calibrate the model
- Early Observations
  - The delay on reconstruction is considerable
  - Community spirit is key to cost mitigation
  - EQC management will be critical to demand surge mitigation
  - Resources are already arriving in Christchurch