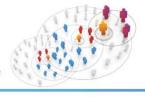


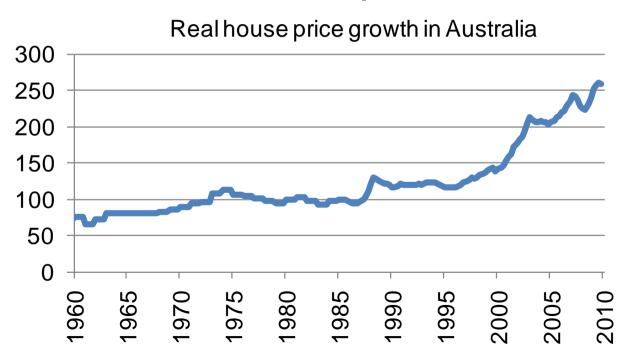
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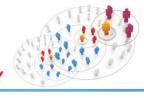
## A house or a home? Finding value in Australian residential property

**Anthony Street** 



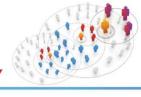
## Real house price index





#### Is it a bubble?

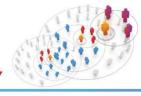
• "If we think about property prices .... you wonder how they are going to be afforded because these prices are getting quite high" Glenn Stevens, RBA, (on Sunrise March 2010)



## Is it a bubble?

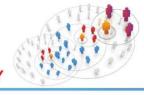
 "The price of housing typically trades about 3.5 times family income and in bubble it goes to 6 or 7.5. [Australia is] 7.5 times. . . which suggests you are twice the size that you should be" Jeremy Grantham, GMO, June 2010

Source: The Australian



#### Is it a bubble?

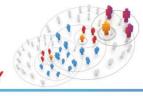
• "Australian house prices are expensive on every value metric. They are expensive relative to history, and expensive relative to houses in comparable countries" *Gerard Minack, Morgan Stanley, August 2010* 



#### Is it a bubble?

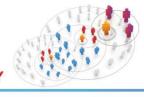
 "The relationship between house prices and incomes in Australia is uncomfortably high versus the rest of the world .... By any normal set of measures, house prices in Australia are high" David Murray, Future Fund Chairman, March 2011

Source: The Australian



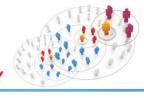
#### Is it a bubble?

• "Taking into account geographic differences, the ratio of house prices to income in Australia is not that much different to most other comparable countries" *CBA*, *September 2010* 



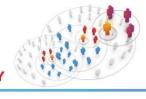
#### Is it a bubble?

 "Australian housing affordability is not as stretched as some measures suggest .... House prices and affordability issues reflect a structural imbalance between supply and demand" Westpac, October 2010



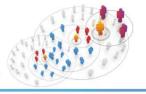
#### Is it a bubble?

• "...the major reason for [Australia's higher house price to income ratio over the past 10 years] has been a structural (read permanent) reduction in interest rates" ANZ, May 2010

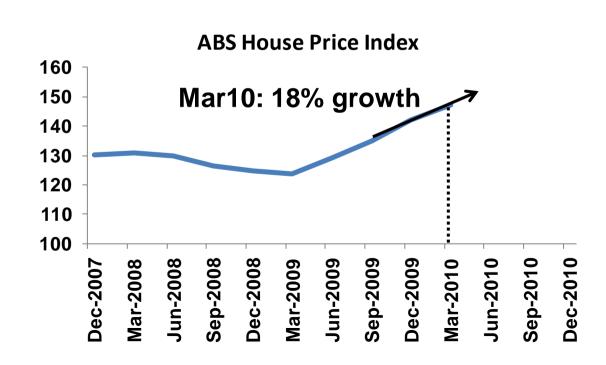


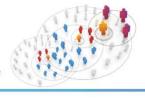
#### Is it a bubble?

• "... the [house price to income] ratio ... is higher than it used to be, but it's actually not exceptional by a global standard" *Glenn Stevens, RBA, March 2011* 

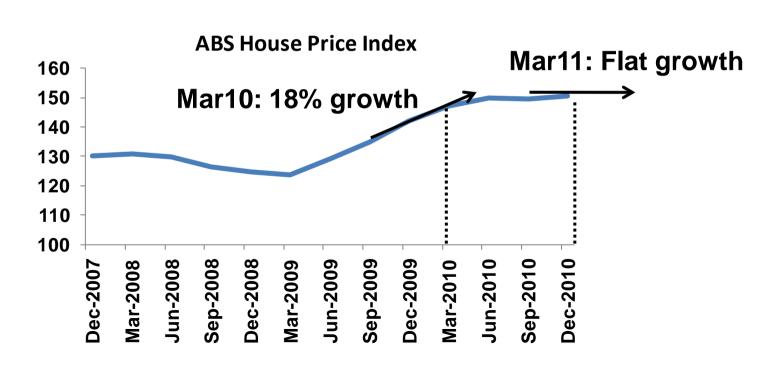


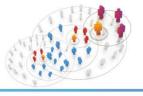
## Interpreting the RBA





## Interpreting the RBA



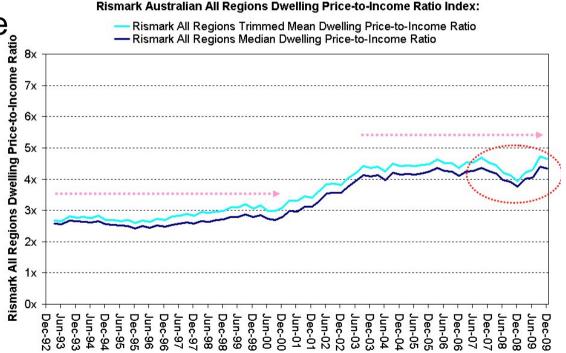


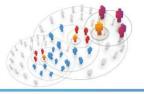
## What is the house price to income ratio?

Median dwelling price

to average income ratio

=> 4 to 4.5x

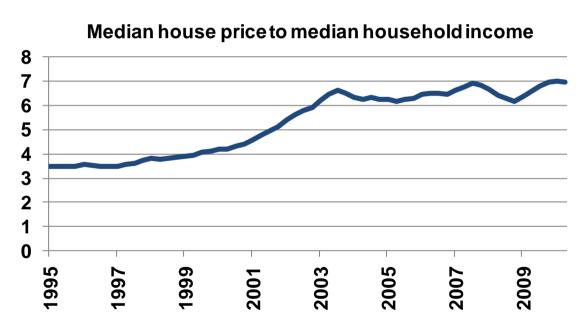


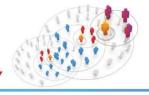


## What is the house price to income ratio?

 Median capital city house price to median income ratio

=> 6 to 7x





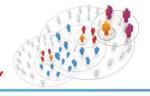
## What is the house price to income ratio?

## CBA's view

(from Australian Residential Housing investor presentation, Sept 2010)

House price to income		Demographia
Sydney	6.2	9.1
Melbourne	5.7	8.0
Brisbane	4.7	6.7
San Francisco	7.0	7.0
Los Angeles	5.7	5.7
New York	7.0	7.0
Vancouver	9.3	9.3
Bristol-Bath	6.1	6.1
Auckland	6.7	6.7
Wellington	5.8	5.8

Source: Demographia, UBS



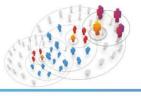
## What is the house price to income ratio?

CBA's view

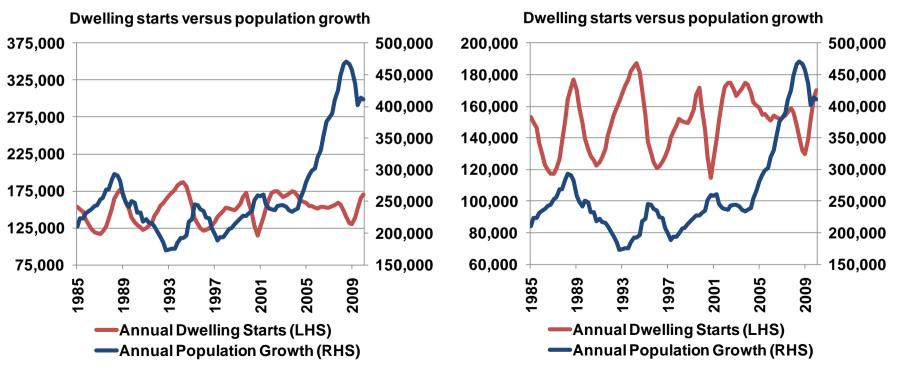
House price to income		Demographia
Australia	4.3	6.8
Canada	4.1	3.7
UK	5.6	5.1
US	3.3	2.9

Source: RP Data/CBA/ABS; UBS

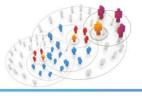
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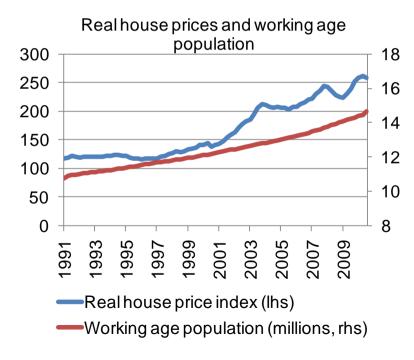
## Supply: every picture paints a story

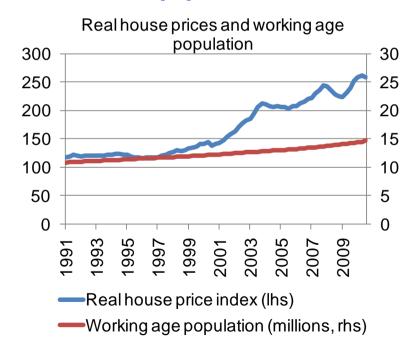


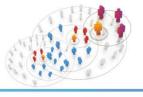
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## IMF takes the same approach

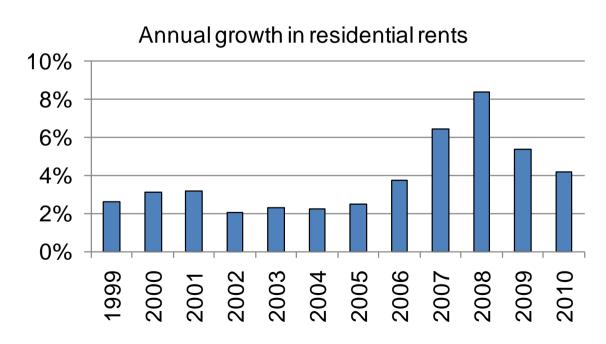




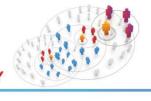


## Rental growth

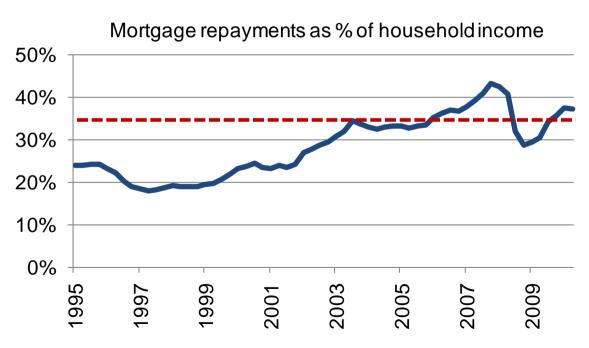
Rental growth modest compared to price growth

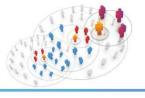


Source: ABS



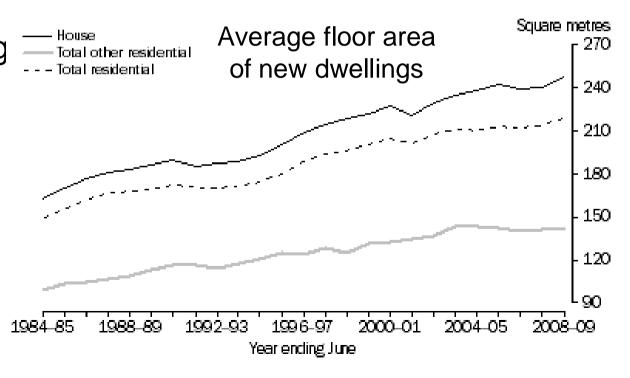
## Mortgage affordability



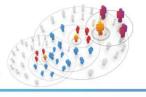


## Dwelling size

Increased dwelling size accounts for small component of house price increases

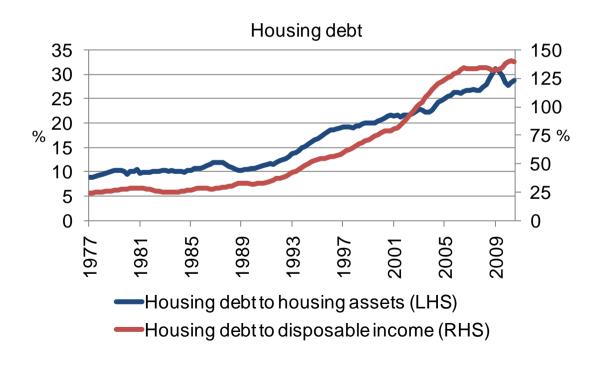


Source: ABS

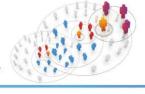


#### Household debt

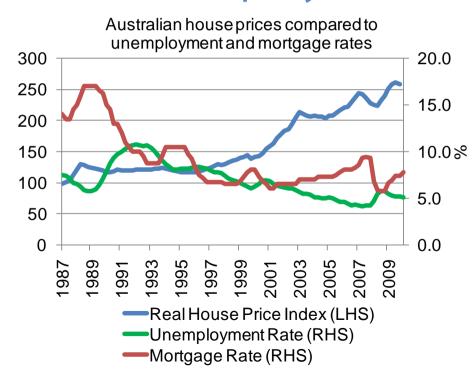
Households have used increasing levels of debt to fund house purchases



Source: RBA

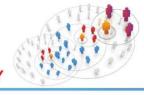


## Unemployment and interest rates



"When you have ... a strong, ideally nearly perfect economy and generous money - you are nearly certain to have a bubble form" Jeremy Grantham

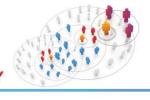




## Residential property as an investment

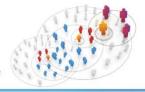
"Did you know that eight out of ten millionaires made their fortunes in real estate? ... actively investing in real estate projects is the best way to build wealth and help secure your financial future" *Property* developer





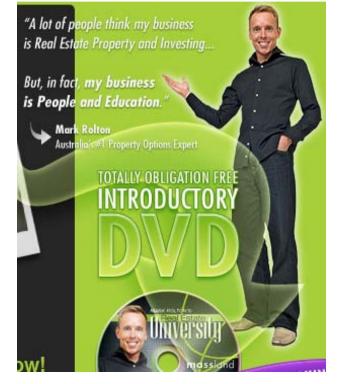
## Residential property as an investment

• "Why you should invest in property ....
Greater leverage on your money - banks
lend up to 95% on property and only 60%
on shares" *Investment property consultants*and finance brokers



## Residential property as an investment

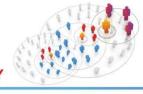
 "Housing Shortage Leaves High Demand for Rentals Invest Now!"
 Real Estate University





## Residential property as an investment

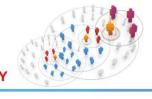
• "If ... the resources story unwinds ... the RBA is likely to reduce interest rates ... The housing market is therefore a powerful hedge against Australia's resources boom running off the rails." Rismark, Feb 2011



#### Residential investment returns

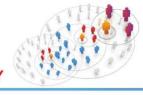
- Current gross rental yields 4.1% (houses)
   to 4.9% (apartments)
- Net yield 2-3%
- Investors (even ungeared) are betting on continued 5%pa+ house price growth





## Rental growth furphy

 If price growth falls to 3%pa, rent growth of 13%pa needed for geared taxpayer to break even after 10 years

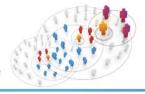


## Actual investor experience

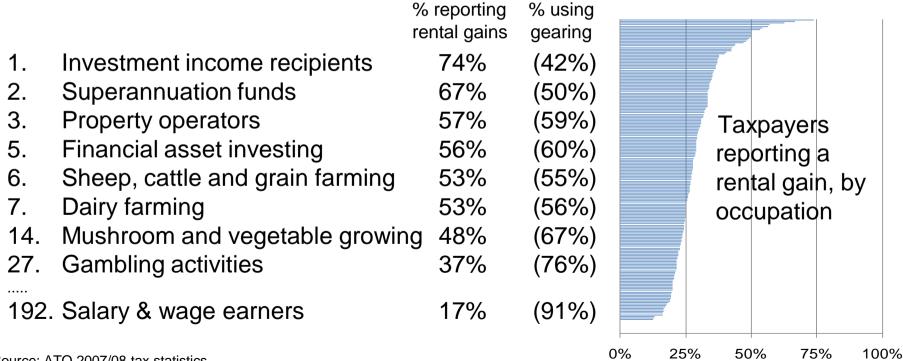
- 83% of wage earners with an investment property reported an income loss (over 600,000 taxpayers)
- •91% of these investors used gearing

Source: ATO 2007/08 tax statistics

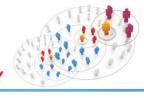
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## Rental income gains by occupation



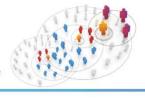
Source: ATO 2007/08 tax statistics



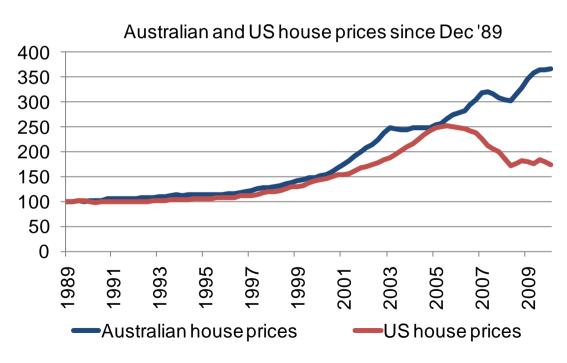
## Owner-occupiers: a house or a home?

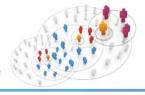
- 70% of dwellings owned by owneroccupiers
- Decision to buy not solely financial:
   "economics of happiness"
- Leads to an inefficient market from a purely investment perspective



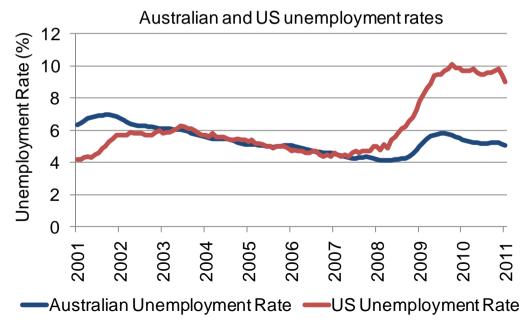


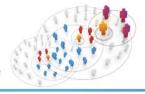
## The US experience





# Strong labour market supporting Australian house prices

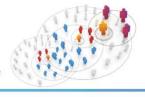




## Summary

- Interest rates and unemployment are key to Australian residential market
- These cyclical factors will far outweigh any structural issues, such as undersupply





## ... one final quote

From Oct 2006 at peak of US housing market: "The U.S. housing market largely reflects a strong U.S. economy ... the U.S. housing market has never declined."

Ben Bernanke, Chairman US Federal Reserve