#### The 7 E's of Corporate Innovation Ron Arnold

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## Explore

A

#### Envision

### Experiment

### Embrace

# Extend

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100 al

I B

### Endure



#### **Concluding comments**

**Changing risk profiles – some decreasing/some increasing** 

Data re-purposing

AI

**Asset utilisation** 

#### **Concluding comments**

Exploring

Envisioning

Experimentation

