



# Injury Schemes Seminar\*

**Balancing Outcomes**

10–12 November 2013  
Sheraton Mirage Gold Coast

\* Formerly the Accident Compensation Seminar



**Actuaries  
Institute**

**Call for Papers  
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## SYNOPSIS

### TARGETING OF ROAD SAFETY MEASURES USING CTP CLAIMS DATA

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**Key words:** CTP claims cost, road safety, claims characteristics including geo-location

**Purpose of your paper:** The purpose of the paper is to study CTP claim costs and other characteristics including the location of the traffic accident to be used to provide evidence for a targeted approach to road safety funding.

**Synopsis:** Organisations and Government are increasingly using evidence –based approaches for allocation of limited resources. One such area that could benefit from this approach is the targeting of road safety campaigns and awareness programs.

We will carry out a study of CTP claim costs and other characteristics including the location of the traffic accident to provide evidence for such a targeted approach to funding. Other claim characteristics to be considered include time of claim, number of vehicles and vehicle type.