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An Analysis of Australian Health Insurers' Claims Data

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Old age is a shipwreck.

(Charles de Gaulle)

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Introduction

- Ageing population is leading to changes in risk profile
 - Impact varies within and across industries
 - Rating restrictions available responses limited
 - Gaps in data only partial visibility of the issue

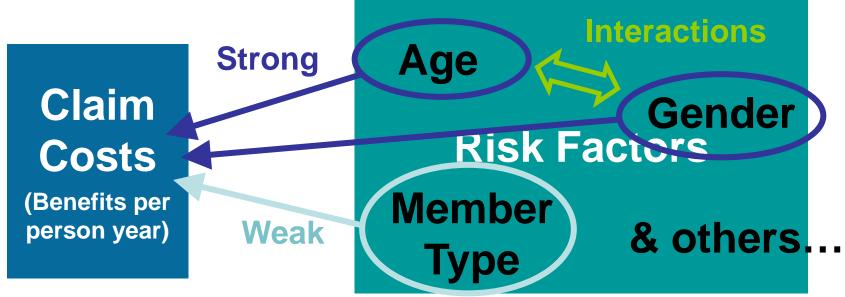
Health is an alternative source of data!



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Analytical Tool

- Generalised Linear Model
 - Flexible model and error structure
 - Deals with correlations between factors



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Parallel Agendas

Health Insurance

- Using Generalised Linear Models to analyse Health claims data
- "Industry Analysis"
 - Selected 9 of 18 (of 37 funds in market now)

Accident Comp

- Infer bigger picture impact of ageing population from a related industry
- "Case Study"



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Similarities and Differences

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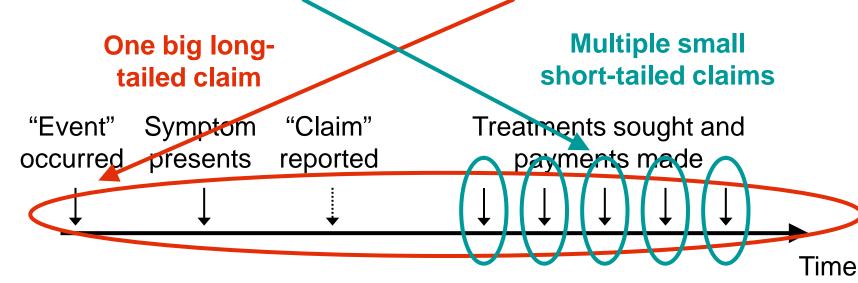
Claims

Health Insurance

 Treatment for general illness

Accident Comp

 Restitution from specific event



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Pricing

Health Insurance

- Community rating, so cannot rate by:
 - Health status
 - Age
 - Gender
 - General claiming history
 - And more...

Accident Comp

- Regulated but extent differs
 - Prescribed formula
 - Floor / ceiling
 - Varied restrictions

Often important rating factors for most general insurance products (including accident comp)

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Risk Sharing

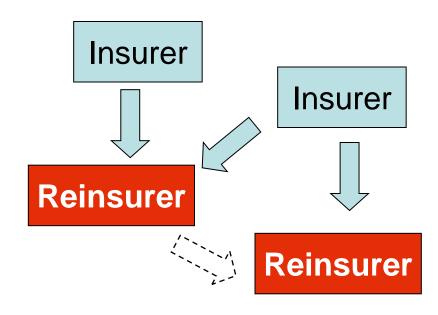
Health Insurance

Risk equalisation

Insurer Insurer Insurer Industry Fund

Accident Comp

Reinsurance





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Short Summary

- Ageing population is leading to profile changes
 - Impact on claim costs
- Limitations on use of risk factors in rating
 - Various and changing levels of cross subsidy
- What are the key risk factors for Health claims?

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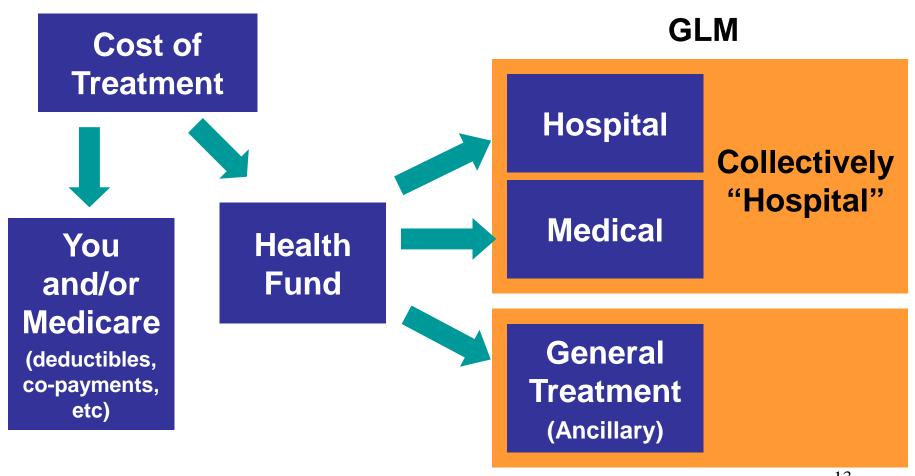
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The Model

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Scope of Model





Risk Factors

- Age
- Gender

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- Level of Cover budget, top etc.
- State
- Member Type singles, couples etc.
 (PHIAC Class)
- Service Year



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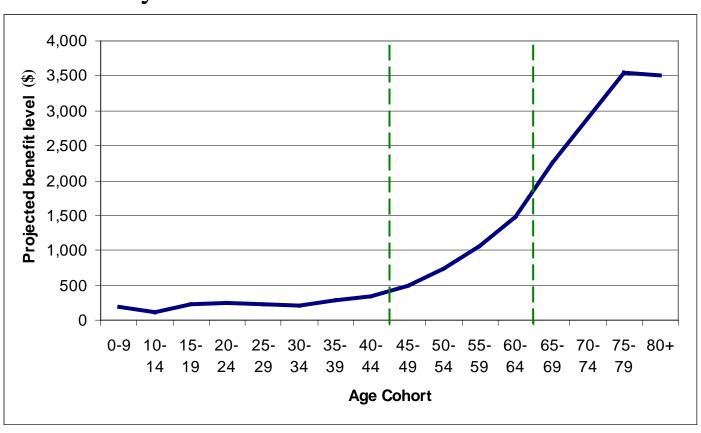
Model Results – Hospital Benefits

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Age and Gender

Males only

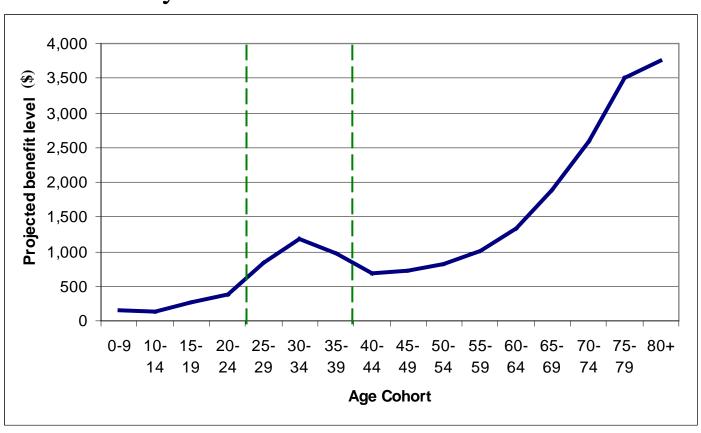


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Age and Gender

Females only

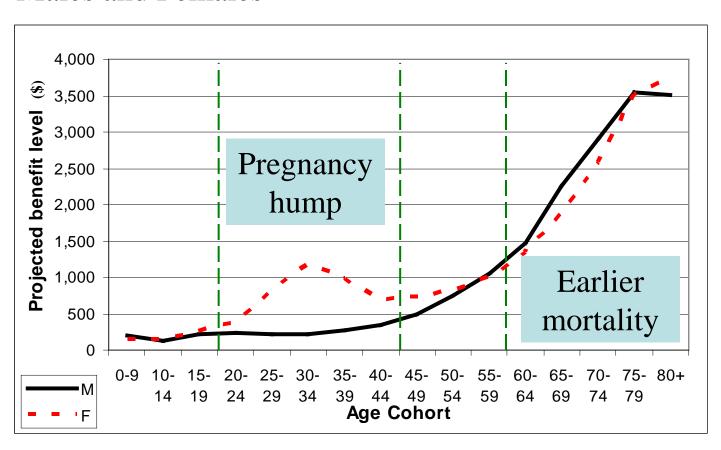


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Age and Gender

Males and Females

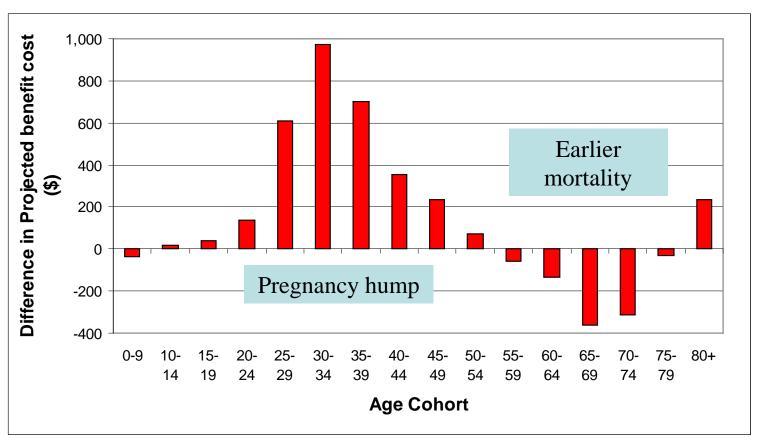


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Age and Gender

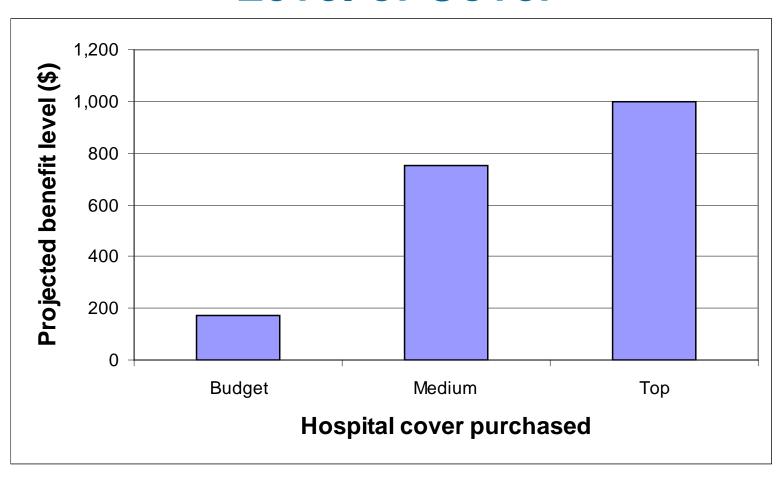
Males and Females - Relativities



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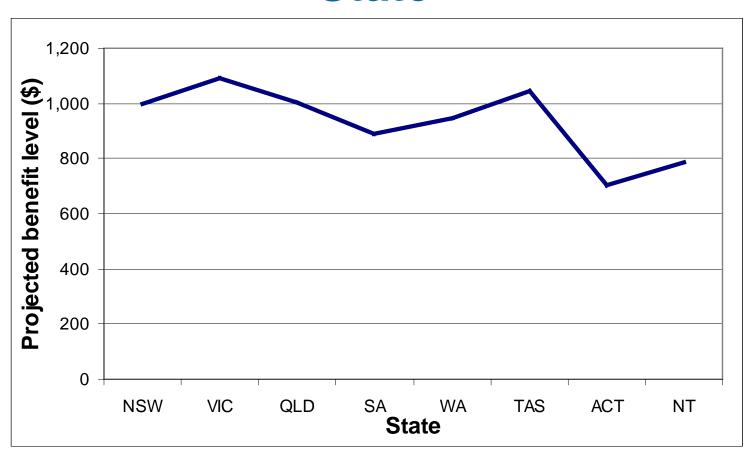
Level of Cover



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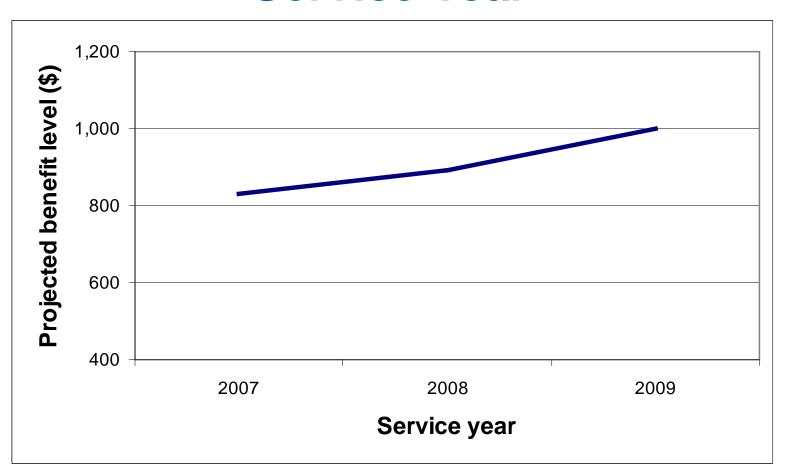
State



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Service Year





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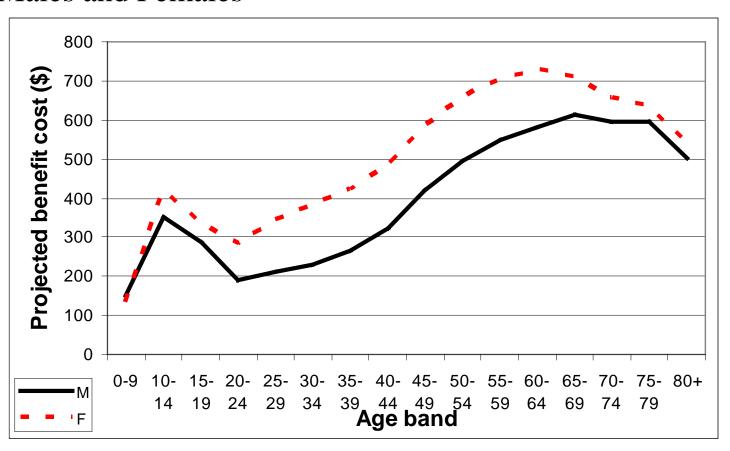
Model Results – General Treatment (Ancillary) Benefits

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Age and Gender

Males and Females

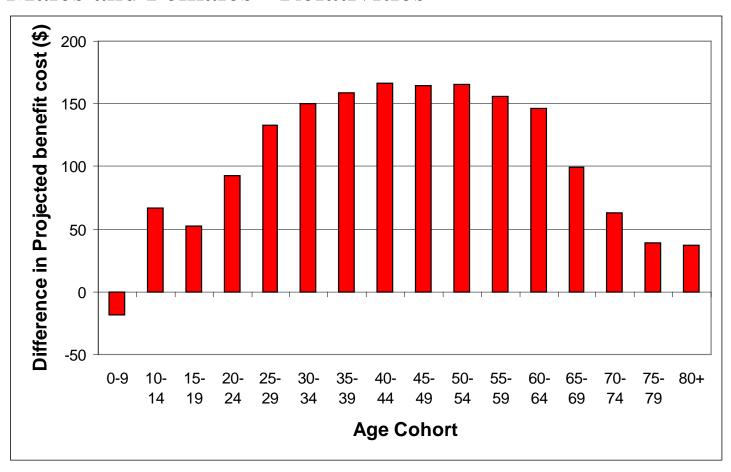


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Age and Gender

Males and Females - Relativities

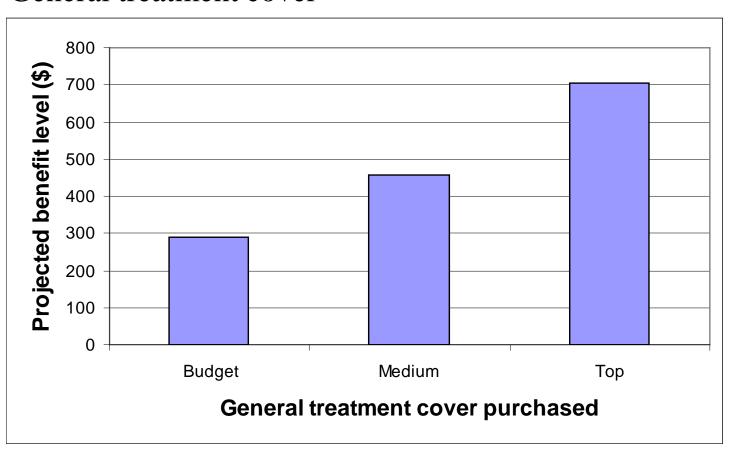


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Level of Cover

General treatment cover

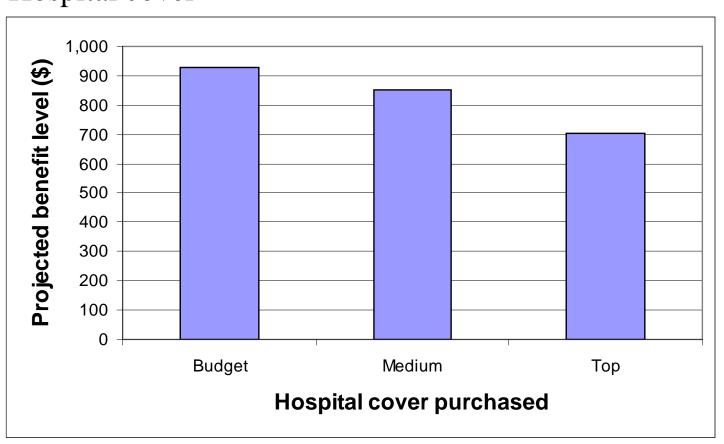


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Level of Cover

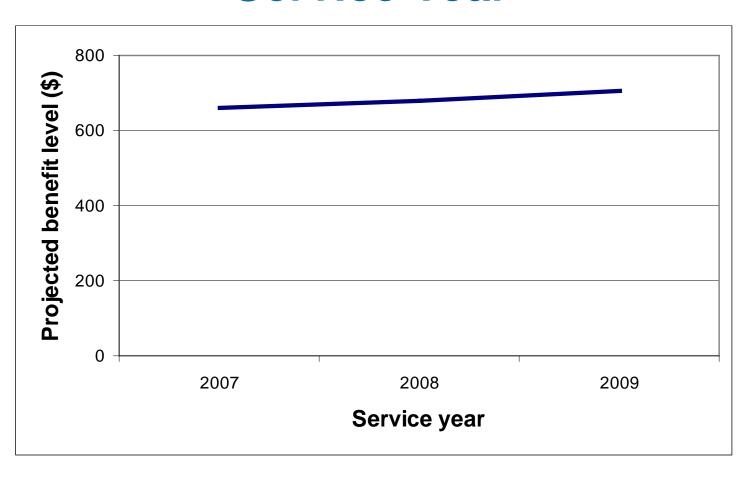
Hospital cover



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Service Year



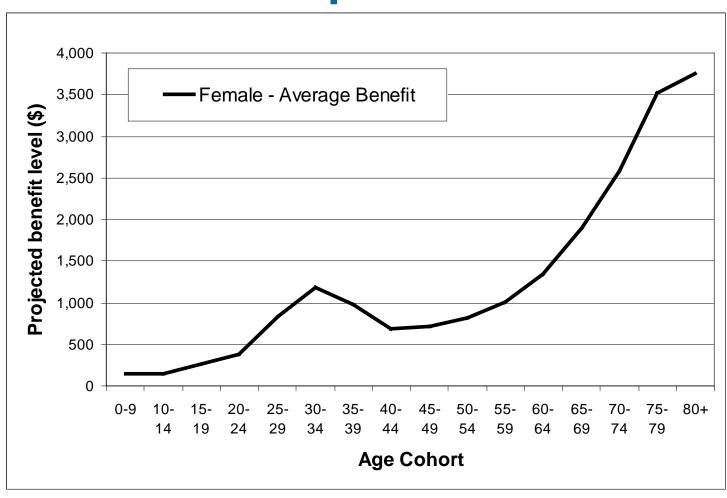
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Implications

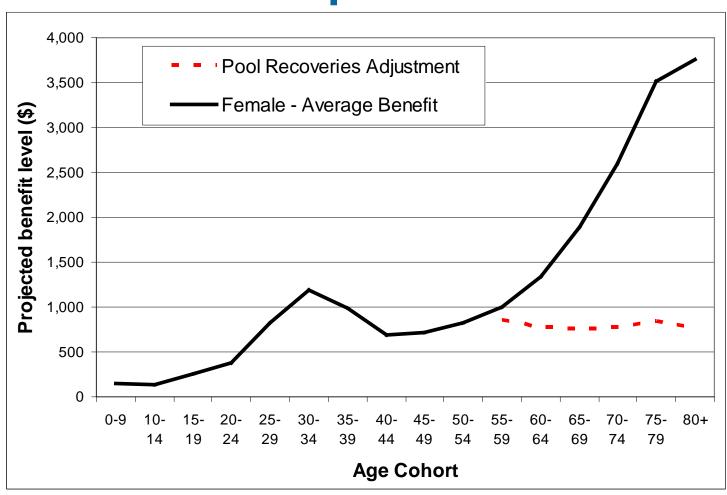
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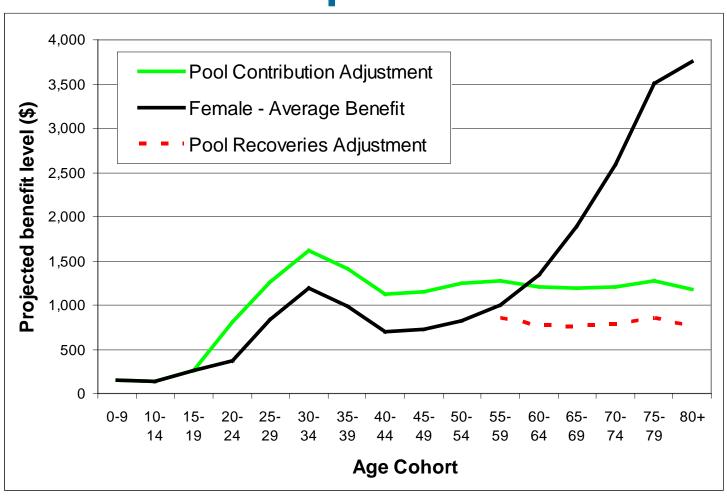
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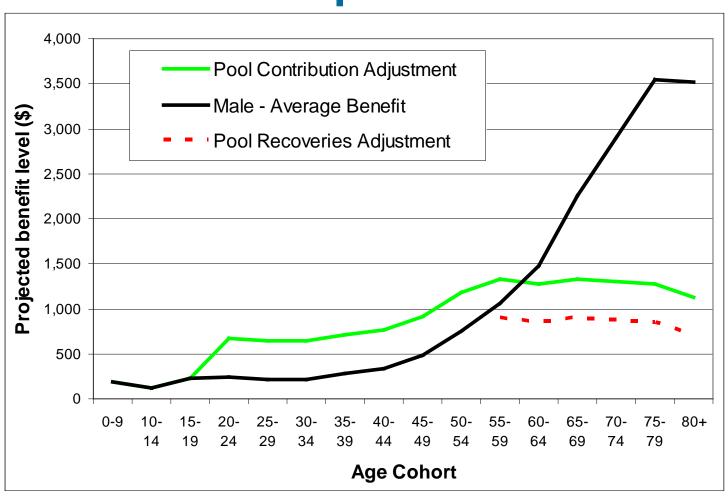
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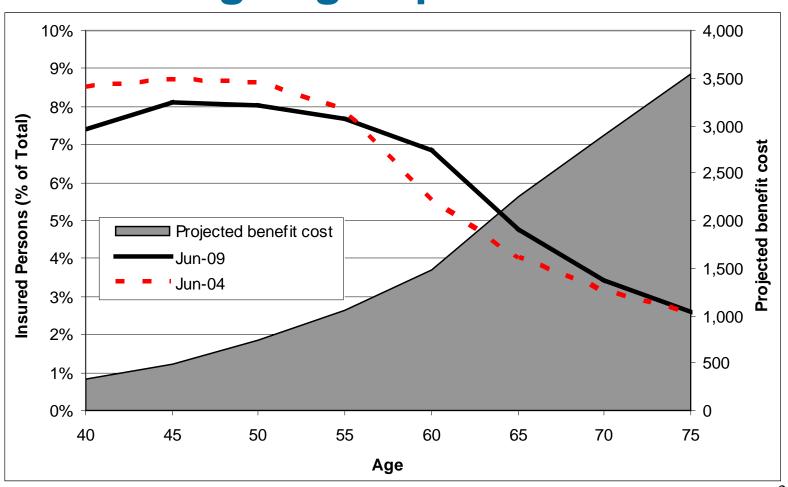




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Ageing Population





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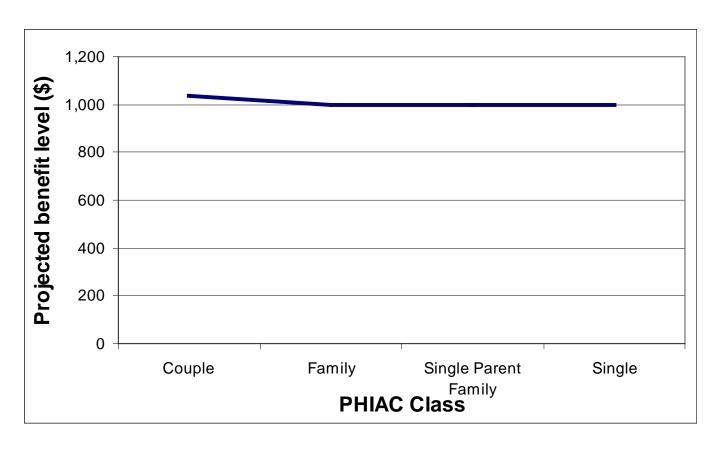
Impact of Ageing Population

- Increased proportion of GDP on health
 - Medical inflation
 - Ageing population
 - Increased longevity
- Cross-subsidies increasing
- Similar trends for Accident Compensation?
 - Retirement age increasing
 - Death is cheap!

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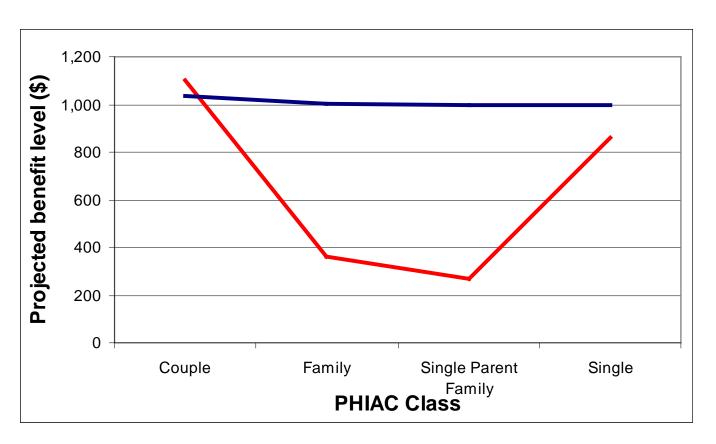
Using proxies



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Using proxies





Marketing Implications

- Understanding of profitable segments
 - Rate using proxies

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- Marketing initiatives & product design
 - Target particular segments
 - Attract more profitable segments
- Greater equity for mutuals



Summary

Age is very significant

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- Captured by risk equalisation (hospital only)
- Gender and other factors also significant
- Cross-subsidies may not be sustainable
- Potential for further investigation into interactions



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You know you've reached middle age when a doctor, not a policeman, tells you to slow down.

(Anon)

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Questions